

an evening of
**changing
lives** *benefiting*
NortheastArc

April 8, 2026
Encore Boston Harbor
More Details to Come

2026 CHANGING LIVES AWARD RECIPIENTS

Rick Lord

Co-Chair, Northeast Arc Advisory Board
(Retired) President & CEO,
Associated Industries of Massachusetts

Joan McGrath

CEO, Planned Lifetime Assistance
Network of Massachusetts
and Rhode Island

Presenting Sponsors

Encore
BOSTON HARBOR
A WYNN RESORT

PLAN
Special Needs Trusts

Sponsorship Opportunities

Presenting Sponsor - \$50,000

- Customized marketing package to include recognition of sponsorship and other exclusive branding opportunities
- Verbal recognition during the event
- Logo displayed in all marketing and e-marketing materials
- Special recognition in press releases and brand-specific dedicated social media posts
- Complimentary attendance for 16

Diamond Sponsor - \$25,000

- Exclusive event branding opportunities
- Verbal recognition during the event
- Logo displayed in all marketing and e-marketing materials
- Special recognition in press releases and brand-specific dedicated social media posts
- Complimentary attendance for 12

Platinum Sponsor - \$15,000

- Verbal recognition during the event
- Logo displayed in all marketing and e-marketing materials
- Special recognition in press releases and brand-specific dedicated social media posts
- Complimentary attendance for 10

Gold Sponsor - \$10,000

- Logo displayed in all marketing and e-marketing materials
- Special recognition in press releases and brand-specific dedicated social media posts
- Complimentary attendance for 8

Silver Sponsor - \$7,500

- Logo displayed in all marketing and e-marketing materials
- Special recognition in press releases and brand-specific dedicated social media posts
- Complimentary attendance for 6

Bronze Sponsor - \$5,000

- Recognition in sponsor level dedicated social media posts
- Complimentary attendance for 4

Friend Sponsor - \$1,000

- Recognition in sponsor level dedicated social media posts
- Complimentary attendance for 2

Individual Ticket - \$400

Wall of Well Wishes - \$100

- Donate \$100 to include a message for our honorees, Rick Lord and Joan McGrath, to be displayed online and on screens around the ballroom at Encore Boston Harbor

For more information and sponsorship opportunities,
please contact Damon Kruppa, Director of Special Events,
at dkruppa@ne-arc.org or 978-924-5144

